

## THE RED RIVER VALLEY SPORTSMEN'S SHOW IS COMING!

On the following pages, you'll find all the details about the **2017 Red River Valley Sportsmen's Show**. The show opens March 2 at the Fargodome, and runs through March 5.

Following are some highlights of this year's show:

- ✓ She's ba-ack! **Twiggy the Water-Skiing Squirrel** returns to Fargo! This famous little critter shows off her skills every day, while her handler, Lou Ann Best, tells her story and offers water safety tips.
- ✓ Walleye pro **Korey Sprengel** shares his tips on Thursday and Friday, while Fishing Hall of Fame angler **Ted Takasaki** talks walleyes on Saturday and Sunday.
- ✓ Full-time sportsman and outdoor writer **Todd Amenrud** covers whitetails in two separate seminars, every day throughout the show.
- ✓ The **pros from Scheels** host special Kids Fishing Workshops on Saturday and Sunday mornings.

If you're looking for an overview of the show, Show manager **Barry Cenaiko** is always a good choice. If you'd like to arrange interviews or remotes, contact our Fargo media liaison, Bryan Shinn, at 701-261-6350, or call me (Margo Withy) at 612-718-6340 (cell). We're here to help!

Margo Withy

Bryan Shinn

CONTACT: Margo Withy, 763-755-8111, 612-718-6340  
Bryan Shinn, 701-261-6350

## 2017 RED RIVER VALLEY SPORTSMEN'S SHOW

### AT A GLANCE. . .

Love the outdoors? You'll love the Red River Valley Sportsmen's Show!

<b>WHAT</b>	<b>The 52nd annual Red River Valley Sportsmen's Boat, Camping and Vacation Show</b>
<b>DESCRIPTION</b>	Approximately 200 exhibits include wide variety of new model boats, RVs of all sizes, motors, docks, marine electronics, fishing gear, hunting and camping equipment, lodges, resorts, outfitters and campgrounds. Daily seminars by fishing and hunting pros. Fun, family-friendly special features.
<b>WHERE</b>	The Fargodome
<b>WHEN</b>	Thursday, March 2 to Sunday, March 5
<b>HOURS</b>	Thursday                    5 p.m. to 9 p.m. Friday                        Noon to 9 p.m. Saturday                    10 a.m. to 9 p.m. Sunday                        10 a.m. to 5 p.m.
<b>ADMISSION</b>	\$8.00 adults; \$2.50 children aged six to 12; five and under free
<b>SPEAKERS</b>	<b>Korey Sprengel:</b> "Plastics for More Walleyes," Thurs., Fri. <b>Ted Takasaki:</b> "Trolling in 4 Wheel Drive," Sat., Sun. <b>Todd Amenrud:</b> "Conquering a Whitetail's Sense of Smell," daily
<b>SPECIAL FEATURES</b>	<b>Twiggy the Water-Skiing Squirrel.</b> She's back! Shows every day. <b>Kids' Fishing Workshops,</b> with the <b>pros from Scheels,</b> Sat., Sun. Fishing in the <b>Live Trout Pond</b>
<b>MORE INFO</b>	Call 763-755-8111 or go to <a href="http://www.fargosportshow.com">www.fargosportshow.com</a>
<b>SPONSORS</b>	The Lake Agassiz Kiwanis Club and Busch Light

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612-718-6340 (cell)  
Bryan Shinn, 701-261-6350

FOR IMMEDIATE RELEASE

## 52ND ANNUAL RED RIVER VALLEY SPORTSMEN'S SHOW OPENS MARCH 2

The best of the great outdoors can be found right inside the Fargodome at the 52nd annual **Red River Valley Sportsmen's Boat, Camping and Vacation Show**. The show opens Thursday, March 2 and runs through Sunday, March 5.

Whatever you need—boat or bobber, camper or cooler—you can find it at the Sportsmen's Show. It's the perfect mix of products and services catering to outdoor lovers, combined with free seminars and fun, family-friendly features. There are nearly 200 exhibits to explore.

Look for boat show pricing on powerboats, fishing boats, pontoons and personal watercraft. Check out the newest motors, docks and lifts. Anglers will enjoy the extensive displays of tackle, rods, reels, GPS systems and accessories at the show. New 2016 and 2017 model RVs at the show range from tent campers to five wheelers to motorhomes.

Winter's the ideal time to book next summer's family vacation or that annual fishing or hunting trip. Many representatives from hunting and fishing lodges, resorts, campgrounds, fly-ins and outfitters can help with your plans.

You can always count on fun for the family at the Sportsmen's Show. Making her triumphant return to Fargo is **Twiggy, the Water-Skiing Squirrel**. Arguably the most famous squirrel around, Twiggy shows off her skiing prowess while her handler, Lou Ann Best, tells her story and offers water safety tips for young and old. She'll be performing every day.

Seminar headliners offering free advice at this year's show include walleye pro **Korey Sprengel** on Thursday and Friday, and Fishing Hall of Fame member **Ted Takasaki** on Saturday and Sunday. Outdoor writer **Todd Amenrud** shares his hunting expertise every day.

Kids get in on the action during weekend **Kids' Fishing Workshops** with the **pros from Scheels**. These fun sessions are scheduled Saturday at 11 a.m. and Sunday at noon. Of course, the **Live Trout Pond** is open every day.

The Sportsmen's Show will be open to the public Thursday from 5 p.m. to 9 p.m.; Friday from noon to 9 p.m.; Saturday from 10 a.m. to 9 p.m.; and Sunday from 10 a.m. to 5 p.m. Admission is 8.00 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge.

Produced by Cenaiko Productions, Inc. of Minneapolis, the Red River Valley Sportsmen's Show is sponsored by the Lake Agassiz Kiwanis Club and Busch Light Beer. For more information, call 763-755-8111 or go to [www.fargosportshow.com](http://www.fargosportshow.com).

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**FEATURED SPEAKERS**  
**2017 RED RIVER VALLEY SPORTSMEN'S SHOW**

**MEET THE PROS APPEARING AT THE**  
**RED RIVER VALLEY SPORTSMEN'S SHOW**  
**March 2 - 5, 2017**

**KOREY SPRENGEL:** Korey is a 28 year old full-time professional walleye fisherman from Beaver Dam, WI. He has been fishing competitive walleye events since 2008, making the jump to fishing full time in 2013. He has competed in more than 100 events, with several impressive top standings and wins along the way. He loves fishing tournaments because they push him to think outside of the box for new and different ways to catch more and bigger fish.

At the Sportsmen's Show, Korey will cover "Plastics for More Walleyes" and "Snap Jigging Today's Walleyes." He'll be at the show on Thursday and Friday.

**TED TAKASAKI:** A Hall of Fame Legendary angler, Ted is one of the top competitors on the FLW Walleye Tour and the Professional Walleye Trail. He won the prestigious PWT Classic Championship in 1998 and the 1995 PWT Top Gun Angler Award. He still holds the all-time tournament record for a one day limit of five walleyes, which weighed an amazing 53.2 pounds.

From 1999 to 2008, Ted was president of Lindy Fishing Tackle, one of the nation's largest freshwater fishing tackle manufacturers. He has been featured in many national outdoor magazines, has conducted hundreds of walleye seminars across the Midwest, and has appeared on numerous fishing television shows. Ted is considered one of America's top walleye and multi-species anglers.

Ted's weekend seminar topics are "Troll in 4 Wheel Drive" and "Jig Like a Pro."

**TODD AMENRUD:** Todd is a full time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd will be appearing at the Sportsmen's Show every day. His topics are "Tactics for Conquering a Whitetail's Sense of Smell" and "How to Grow the Most Attractive Food Plots for Whitetail."

**2017 Red River Valley Sportsmen's Show—Seminar Speakers**

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The Red River Valley Sportsmen's Show will be open Thursday from 5 p.m. to 9 p.m.; Friday from noon to 9 p.m.; Saturday from 10 a.m. to 9 pm.; and Sunday from 10 a.m. to 5 p.m. Admission is \$8.00 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge.

The Sportsmen's Show, produced by Cenaiko Productions, Inc. of Minneapolis, is sponsored by the Lake Agassiz Kiwanis Club and Busch Light Beer.

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## 2017 RED RIVER VALLEY SPORTSMEN'S SHOW SHOW SCHEDULE

### THURSDAY, MARCH 2

- 6:30 p.m. **Todd Amenrud:** *Tactics for Conquering a Whitetail's Sense of Smell*
- 7:00 p.m. **Twiggy the Water-Skiing Squirrel**
- 7:30 p.m. **Korey Sprengel:** *Plastics for More Walleyes*

### FRIDAY, MARCH 3

- 1:30 p.m. **Todd Amenrud:** *Tactics for Conquering a Whitetail's Sense of Smell*
- 2:00 p.m. **Twiggy the Water-Skiing Squirrel**
- 3:00 p.m. **Korey Sprengel:** *Plastics for More Walleyes*
- 5:00 p.m. **Twiggy the Water-Skiing Squirrel**
- 5:30 p.m. **Todd Amenrud:** *How to Grow the Most Attractive Food Plots for Whitetail*
- 7:00 p.m. **Korey Sprengel:** *Snap Jigging Today's Walleyes*
- 7:30 p.m. **Twiggy the Water-Skiing Squirrel**

### SATURDAY, MARCH 4

- 11:00 a.m. **Kids' Fishing Workshop with the pros from Scheels**
- 12:00 noon **Twiggy the Water-Skiing Squirrel**
- 1:00 p.m. **Ted Takasaki:** *Troll in 4 Wheel Drive*
- 2:00 p.m. **Todd Amenrud:** *Tactics for Conquering a Whitetail's Sense of Smell*
- 2:30 p.m. **Twiggy the Water-Skiing Squirrel**
- 5:00 p.m. **Ted Takasaki:** *Jig Like a Pro*

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**2017 Red River Valley Sportsmen's Show—Show Schedule**

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**SATURDAY, MARCH 4, continued**

- 6:00 p.m.      **Twiggy the Water-Skiing Squirrel**
- 7:30 p.m.      **Todd Amenrud:** *How to Grow the Most Attractive Food Plots for Whitetail*

**SUNDAY, MARCH 5**

- 11:30 a.m.      **Twiggy the Water-Skiing Squirrel**
- 12:00 noon      **Kids' Fishing Workshop with the pros from Scheels**
- 1:00 p.m.      **Ted Takasaki:** *Troll in 4 Wheel Drive*
- 1:30 p.m.      **Twiggy the Water-Skiing Squirrel**
- 2:00 p.m.      **Todd Amenrud:** *Tactics for Conquering a Whitetail's Sense of Smell*
- 3:30 p.m.      **Ted Takasaki:** *Jig Like a Pro*