



26th Annual 2018 Red River Valley

Boat Show & Marine Products

JANUARY 26-28

MEDIA ADVISORY

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COUNTDOWN TO THE 26TH ANNUAL RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW

NORTH DAKOTA'S LARGEST BOAT SHOW RETURNS TO THE FARGO DOME JANUARY 26th-28th

Show At-A-Glance

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| WHAT | 26th Annual Red River Valley Boat & Marine Products Show |
| DESCRIPTION | The show attracts thousands of visitors and features hundreds of exhibits showcasing the latest in fishing boats, pontoons, wakeboard boats, personal water craft and more! All at Boat Show pricing! See the latest in electronics and take in great fishing and fishing electronic seminars daily. |
| WHEN | Friday, January 26 through Sunday, January 28, 2018 |
| WHERE | The Fargodome – 1800 North University Drive Fargo, ND |
| HOURS | Friday 12:00 p.m. – 9:00 p.m. Saturday 10:00 a.m. – 8:00 p.m. Sunday 10:00 a.m. – 5:00 p.m. |
| ADMISSION | Adults: \$8.00 – Children 6 to 12: \$2.50 – Child 5 & Under: Free |
| SPEAKERS | Dave Csanda , professional fisherman, will cover “River Walleyes – Go with the Flow” and “Bass in Rivers and Reservoirs” Professional walleye angler Jim Carroll's seminar topic is “Using Electronics to Find and Catch More Fish.” |
| MORE INFO | Call (651) 340-4848, or go to www.fargoboatshow.com |

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IT'S BOAT SHOW TIME!

The Red River Valley 2018 Boat & Marine Products Show Returns to the Fargodome for its 26th Year.

The show will be filled with great camera pleasing visuals, events and attractions. People browsing through a sea of boats in the middle of winter, crowd gathering seminars, and kids fishing in the Live Trout Pond to name a few.

If you're looking for a great broadcast interview, or story slant, here are some ideas:

- **Barry Cenaiko**, show manager, is a good choice for an overview of what's on tap for this year.
- If you want to talk with industry related pros, we have;
 - **Dave Csanda**, Associate Editor of Midwest Outdoors and fishing industry expert ready to share his fishing tips and tactics.
 - **Jim Carroll**, Pro walleye angler will be explaining how to get the most out of angling electronics.

Both will be giving free seminars each day of the show.

- Any number of our exhibitors would be happy to discuss what's new and fun on the water this year.
- **Live Trout Pond**. The show wouldn't be the same without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!

If you'd like to arrange interviews, appearances, or remotes, let us know! **Bryan Shinn**, our Fargo media liaison, can be reached at (701) 261-6350, or I can be reached at (651) 340-4848.

Additional show information: www.fargoboatshow.com

Thank you!

Charles Kasbohm



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FOR IMMEDIATE RELEASE

RED RIVER VALLEY BOAT SHOW OPENS JANUARY 26

One of Fargo's most popular winter events, **The Red River Valley Boat and Marine Products Show**, celebrates one of summer's favorite activities. Now in its 26th year, the show opens Friday, January 26 and runs through Sunday, January 28 at the Fargodome.

The **Red River Valley Boat Show** is designed for everyone who loves being on open water. It's the best place to see or buy craft ranging from runabouts, fishing boats, speedboats and pontoons to fun personal watercraft. All boats on display are the latest year models.

In addition to boats of all shapes and sizes, the newest marine accessories are featured, including boat lifts, docks, trailers and riggings. Plus, the latest advances in electronic navigation, boat positioning and fish-finding equipment will be exhibited. Other boating and fishing-related necessities at the show include rods and reels, tackle, tarps and, naturally, sunglasses. Everyone in the family will enjoy a little angling practice at the **Live Trout Pond**.

Anglers and boaters will have the opportunity to get tips from two top fishing pros during the Boat Show's free daily seminars. **Dave Csanda**, professional fisherman and writer, will cover "River Walleyes – Go with the Flow" and "Bass in Rivers and Reservoirs" in his daily seminars. Professional walleye angler **Jim Carroll's** seminar topic is "Using Electronics to Find and Catch More Fish."

The **Red River Valley Boat Show** will be open Friday from noon to 9:00 p.m., Saturday from 10:00 a.m. to 8:00 p.m., and Sunday from 10:00 a.m. to 5:00 p.m.

Admission is \$8.00 for adults; \$2.50 for children aged 6 to 12, and children 5 and under admitted free of charge.

In addition to the Red River Valley Boat and Marine Products Show, Cenaiko Productions presents five similar expositions in Minnesota and North and South Dakota. Mark your calendars now for the **Red River Valley Boat and Marine Products Show** coming to the Fargodome January 26 – 28, 2018.

For more information, call (701) 261-6350 or (651) 340-4848, or go to www.fargoboatshow.com.



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RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW FEATURES FREE SEMINARS

The 26th annual Red River Valley Boat and Marine Products Show opens **Friday, January 26 at the Fargodome, running through Sunday, January 28.** Back by popular demand, Free educational seminars by outdoors pros are one of the show's many highlights.

Meet the pros appearing at this year's show:

JIM CARROLL: Jim is one of the top professional walleye anglers in the country. Growing up in Minot, North Dakota, his family and friends would tell you that he had a real passion for everything outdoors. Now entering his 17th year fishing at the highest levels of the sport, he has competed on the NAWA, PWT, NWT and AIM professional tournament circuits earning over 30 "Top-10" finishes in competitive walleye tournaments. Jim also works very hard off the water as a product consultant, tackle designer, seminar speaker, and tournament emcee at events like the North Dakota Governor's Walleye Cup. He is deeply committed to the future of the sportfishing industry. Jim is currently an AIM Board Member, and a lifetime member of Lure 'em for Life which is an organization of North Dakota volunteers who teach fishing and aquatic education to children.

Jim will be presenting on the topic "Using Electronics to Find and Catch More Fish!"

DAVE CSANDA: Dave has enjoyed nearly 40 years in the fishing industry, beginning as an editor of In-Fisherman publications and co-host of In-Fisherman Television. At Lindner Media Productions, he helped create Angling Edge and Fishing Edge TV, educational DVDs, and bring AnglingBuzz to the web. He is an inductee of both the Minnesota and National Fresh Water Fishing Halls of Fame.

Currently, Dave serves as Associate Editor of Midwest Outdoors, which covers the outdoors on a monthly basis via print, TV and the web. He also contributes educational articles to a variety of fishing and outdoor publications, performs frequent radio interviews, and maintains an active seminar schedule at sport shows, fishing clubs and in-store promotions.

Dave's seminar topics include "River Walleyes-Go with the Flow" and "Bass in Rivers and Reservoirs."

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2018 RED RIVER VALLEY BOAT & MARINE PRODUCTS SHOW SEMINAR SCHEDULE

FRIDAY, JANUARY 26

- 1:30 p.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 3:30 p.m. **Dave Csanda:** River Walleyes-Go with the Flow
- 5:00 p.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 7:00 p.m. **Dave Csanda:** Bass in Rivers and Reservoirs

SATURDAY, JANUARY 27

- 11:30 a.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 1:00 p.m. **Dave Csanda:** River Walleyes-Go with the Flow
- 4:00 p.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 6:00 p.m. **Dave Csanda:** Bass in Rivers and Reservoirs

SUNDAY, JANUARY 28

- 11:00 a.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 12:30 p.m. **Dave Csanda:** River Walleyes-Go with the Flow
- 2:00 p.m. **Jim Carroll:** Using Electronics to Find and Catch More Fish
- 3:30 p.m. **Dave Csanda:** Bass in Rivers and Reservoirs

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