



53rd Annual 2018 Red River Valley

# SPORTSMEN'S SHOW MARCH 1-4

## MEDIA ADVISORY

### Media Contact:

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## NORTH DAKOTA'S AND NORTHERN MINNESOTA'S BIGGEST AND BEST SPORTSHOW IS COMING SOON!

### SHOW AT A GLANCE

<b>WHAT</b>	The 53 <sup>rd</sup> Annual Red River Valley Sportsmen's Boat, Camping and Vacation Show	
<b>WHEN</b>	March 1 – 4, 2018	
<b>WHERE</b>	FargoDome, 1800 N University Drive, Fargo, ND	
<b>DESCRIPTION</b>	<p>The show attracts thousands of attendees and hundreds of local and national exhibitors featuring the very best in resorts, lodges and camps from across the Midwest and Canada. Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers. Great Hunting and Fishing seminars by top industry pros and great fun for the whole family.</p> <p>Great source for articles, interviews and camera pleasing visuals!</p>	
<b>SHOW HOURS</b>	Thursday, March 1	5:00 p.m. – 9:00 p.m.
	Friday, March 2	Noon – 9:00 p.m.
	Saturday, March 3	10:00 a.m. – 9:00 p.m.
	Sunday, March 4	10:00 a.m. – 5:00 p.m.
<b>ADMISSION</b>	Adults: \$9.00 Children ages 6-12: \$2.50 Ages 5 and under: Free	
<b>HIGHLIGHTS</b>	<ul style="list-style-type: none"><li>- <b>Fur-Ever Wild:</b> features live animals, including wolves, cougars, bobcats, foxes, baby goats and Widget the raccoon. – <i>Daily</i></li><li>- <b>Kids' Fishing Workshops with the Pros</b> from Scheels – <i>Sat. &amp; Sun.</i></li><li>- <b>Todd Amenrud:</b> "Secrets to put you closer to Mature Bucks" – <i>Daily</i></li><li>- <b>Doug Hanson:</b> "Jigs, Jigs, Jigs," "Plastics vs. Live Bait" – <i>Thurs. &amp; Fri.</i></li><li>- <b>Jason Mitchell:</b> "Multi-Species Fishing," "Game Plans that Produce Trophy Walleye" – <i>Sat. &amp; Sun.</i></li><li>- Fishing in the popular <b>Live Trout Pond</b> – <i>Daily</i></li></ul>	
<b>FOR MORE INFO</b>	Call (701) 261-6350 or go to <a href="http://www.fargosportshow.com">www.fargosportshow.com</a>	



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THE RED RIVER VALLEY SPORTSMEN'S SHOW, RETURNS TO THE FARGODOME FOR ITS 53<sup>RD</sup> YEAR  
FROM MARCH 1<sup>ST</sup> THROUGH MARCH 4<sup>TH</sup>, 2018

The show attracts more than 20,000 sportsmen and outdoor enthusiasts, national speakers, and hundreds of exhibitors showcasing the latest in boats, docks, RV's, campers and trailers, along with the best in hunting, fishing and resorts across the Midwest and Canada. So much to explore all under one roof! Our live animal displays, and live trout fishing pond are popular for the whole family too.

Below are some highlights of this year's show:

- **FISHING SEMINARS:** Seminar headliners offering free advice at this year's show include walleye pro and television fishing star **Jason Mitchell** Saturday and Sunday, talking about "The Best Kept Secrets of the Dakotas/ Multi-Species Fishing & Game Plans that produce Trophy Walleye". **Doug Hanson**, local fishing pro, will talk "Jig, Jigs, Jigs" and "Plastics vs. Live Bait" both Thursday and Friday.
- **HUNTING SEMINARS:** Renowned bow-hunter **Todd Amenrud** will share his "Secrets to put you Closer to Mature Bucks," and "How to attract and Hold Bucks in your Hunting Area."
- **LIVE ENTERTAINMENT & SPECIAL FEATURES:** The popular **Fur-Ever Wild** exhibit is also back, featuring live wolves, bobcats, baby goats, foxes, and more. The **Live Trout Pond** filled with rainbow trout, offers attendees the opportunity to practice their fishing skills. Kids love this one, but there certainly isn't an age limit. Kids also get in on the fun and action at the **Kids' Fishing Workshops with the Pros** hosted by **Scheels**.

These are just a few of this year's Sportsmen's Show highlights. You can expect numerous photo opportunities and camera please visuals as folks fish the live trout pond, take in special features, events, seminars and browse the aisles of boats, RV's, and tons of gear for the outdoors.

Show manager **Barry Cenaiko** is available and makes a great choice for show overview interviews. To arrange interviews, remotes, photo opportunities and or appearances in person or by phone, please do not hesitate to contact:

Bryan Shinn at: [usashinn@cablone.net](mailto:usashinn@cablone.net) or at (701) 261-6350

For more information, go to [www.fargosportshow.com](http://www.fargosportshow.com)

The 2018 Red River Valley Sportsmen's Show is sponsored by the US Army.

Produced by Cenaiko Productions, Inc.



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FOR IMMEDIATE RELEASE

## 53<sup>RD</sup> ANNUAL RED RIVER VALLEY SPORTSMEN'S SHOW OPENS MARCH 1<sup>ST</sup>

**Fargo, ND** – North Dakota's and Northern Minnesota's largest and favorite Sportshow is made to order for outdoor fans. Celebrating its 53<sup>rd</sup> year, the show opens Thursday, March 1<sup>st</sup> at the FargoDome and runs through Sunday, March 4<sup>th</sup>. The popular show is sponsored by the US ARMY.

The **Sportsmen's Boat, Camping & Vacation Show** features **hundreds of exhibits** showcasing the latest new products and services tailored to outdoor enthusiasts. You will find the very best in resorts, lodges and camps from the Midwest and Canada with representatives on hand to help with your summer vacation plans.

Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers.

Fishing and hunting pros offer advice, secrets and tips in **free daily seminars**. Plus, there are special features, shows and attractions that are **fun for the whole family**.

### Seminar Headliners

- Hunting Pro & Outdoor writer **Todd Amenrud** offers his whitetail hunting advice every day.
- **Doug Hanson**, Fishing pro talks "Jigs, Jigs, Jigs," and "Plastics vs. Live Bait" – Thursday & Friday
- **Jason Mitchell**, Pro and TV fishing celebrity will cover "Multi-Species Fishing," and "Game Plans that Produce Trophy Walleye" – Saturday & Sunday.

### Live Displays & Special Attractions

- **Fur-Ever Wild** display has become a Sportsmen's Show staple featuring live wolves, foxes, cougars, baby goats and more.
- **Kids' Fishing Workshops with the Pros** hosted by Scheels
- The popular **Live Trout Pond** will be open every day for family fishing fun.

The Red River Valley Sportsmen's Show will be open Thursday from 5 p.m. to 9 p.m., Friday from noon to 9 p.m., Saturday from 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 5 p.m.

Admission is: \$9.00 for adults, \$2.50 for children aged 6 to 12, and Free for children 5 and under.

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## OUTDOOR PROS APPEARING AT THE 53<sup>RD</sup> ANNUAL RED RIVER VALEY SPORTSMEN'S SHOW

### Featured Speakers

*The Red River Valley Sportsmen's Boat, Camping and Vacation Show Show returns to the FargoDome March 1<sup>st</sup> through March 4<sup>th</sup>, 2018. The following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.*

**JASON MITCHELL:** Jason hosts and produces one of the most popular and watched fishing programs in the Midwest airing on Fox Sports North and MIDCO. Before television, Mitchell earned a legendary reputation on North Dakota's Devils Lake as a fishing guide and has been featured in every major fishing publication in the Midwest. In 2016, Mitchell was inducted into the North Dakota Fishing Hall of Fame.

At this year's show, Jason Mitchell will be presenting the topics "The Best Kept Secrets of the Dakotas/Multi-Species Fishing," and "Game Plans that produce Trophy Walleye."

**DOUG HANSON:** Doug has been a tournament fisherman for over 10 years. He was on the 1<sup>st</sup> place team at Big Bass Bonanza, has over 20 Top 10 finishes and Over 10 Top 5 finishes in his fishing career.

Doug will be sharing with audiences his topics "Jigs, Jigs, Jigs" and "Plastics vs. Live Bait."

**TODD AMENRUD:** Todd is a full-time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd will be appearing at the Sportsmen's Show every day. His topics are "How to attract and Hold Bucks in your Hunting Area" and "Secrets to put you closer to Mature Bucks."

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## **2018 RED RIVER VALLEY SPORTSMEN'S SHOW SPECIAL FEATURES & ATTRACTIONS**

### **Fur-Ever Wild**

Fur-Ever Wild is a working agricultural farm that celebrates our traditional connections to the land and resident wildlife, just as the pioneering trappers and hunters did, just as the ranchers and farmers of today do.

Featured at the Sportsmen's Show are some of Fur-Ever Wild's resident animals, all indigenous to Minnesota. Included are live wolves, bobcats, foxes, fishers, a cougar, porcupines and baby goats. Director Terri Petter will be there, too.

### **Live Trout Pond**

It just wouldn't be a Sportsmen's Show without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!

### **Kids' Fishing Workshops with the Pros**

Kids also get in on the fun and action at the Kids' Fishing Workshops with the Pros from Scheels.

### **The Red River Valley Sportsmen's Show will be open:**

Thursday, March 1 – 5:00 p.m. to 9:00 p.m.

Friday, March 2 – Noon to 9:00 p.m.

Saturday, March 3 – 10:00 a.m. to 9:00 pm.

Sunday, March 4 – 10:00 a.m. to 5:00 p.m.

### **Show Admission**

\$9.00 for adults

\$2.50 for children aged 6 to 12

Children 5 and under admitted free of charge

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## 2018 RED RIVER VALLEY SPORTSMEN'S SHOW SEMINAR AND ATTRACTION SCHEDULE

### THURSDAY, MARCH 1

- 6:30 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*  
7:00 p.m. **Fur-Ever Wild:** *Wolf Logic 101*  
7:30 p.m. **Doug Hanson:** *Jigs, Jigs, Jigs*

### FRIDAY, MARCH 2

- 1:30 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*  
2:00 p.m. **Fur-Ever Wild:** *Wolf Logic 101*  
3:00 p.m. **Doug Hanson:** *Jigs, Jigs, Jigs*  
5:00 p.m. **Fur-Ever Wild:** *Wolf Logic 101*  
5:30 p.m. **Todd Amenrud:** *How to attract and Hold Bucks in your Hunting Area*  
7:00 p.m. **Doug Hanson:** *Plastics vs. Live Bait*  
7:30 p.m. **Fur-Ever Wild:** *Wolf logic 101*

### SATURDAY, MARCH 3

- 11:00 a.m. **Kids' Fishing Workshop with the pros from Scheels**  
12:00 p.m. **Fur-Ever Wild:** *Wolf logic 101*  
1:00 p.m. **Jason Mitchell:** *The Best Kept Secrets of the Dakotas/Multi-Species Fishing*  
2:15 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*  
2:30 p.m. **Fur-Ever Wild:** *Wolf logic 101*  
4:00 p.m. **Jason Mitchell:** *Game Plans that produce Trophy Walleye*  
5:30 p.m. **Fur-Ever Wild:** *Wolf logic 101*  
6:00 p.m. **Todd Amenrud:** *How to attract and Hold Bucks in your Hunting Area*

### SUNDAY, MARCH 4

- 11:30 p.m. **Fur-Ever Wild:** *Wolf logic 101*  
12:00 p.m. **Kids' Fishing Workshop with the Pros** from Scheels  
1:00 p.m. **Jason Mitchell:** *Game Plans that produce Trophy Walleye*  
2:15 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*  
3:00 p.m. **Fur-Ever Wild:** *Wolf logic 101*  
3:30 p.m. **Jason Mitchell:** *The Best Kept Secrets of the Dakotas/Multi-Species Fishing*

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