



48<sup>th</sup> Annual 2018 Minnesota  
**SPORTSMEN'S  
SHOW**  
JANUARY 18-21

**Media Contact:**

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## MINNESOTA'S LARGEST AND FAVORITE SPORTSMEN'S SHOW IS COMING SOON!

The Minnesota Sportsmen's show, presented by Mauer Chevrolet, returns to the Saint Paul RiverCentre for its 48<sup>th</sup> year from January 18 through 21, 2018.

The event attracts more than 20,000 sportsmen and outdoor enthusiasts, national speakers, and hundreds of exhibitors showcasing the latest in boats, docks, RV's, campers and trailers, along with the best in hunting, fishing and resorts across the Midwest and Canada. So much to explore all under one roof! Our live animal displays are popular for the whole family too.

### Below are some highlights of this year's show:

- **FISHING SEMINARS:** TV personality and local outdoor education star **Ron Schara** will run a Kids Fishing School Saturday morning. Professional walleye fisherman **Korey Sprengel** will show audiences how to utilize electronics to make them better fishermen. **Joe Henry**, tournament angler and popular digital media outdoorsman, will present different tricks for "Walleye Success."
- **HUNTING SEMINARS:** Renowned bow-hunter **Todd Amenrud** will share his "Secrets to put you Closer to Mature Bucks." **Mike Wieben**, head trainer at Dokken's Oak Ridge Kennels, will demonstrate with his dogs how to train your canine for Shed hunting.
- **LIVE ENTERTAINMENT & SPECIAL FEATURES:** **Bwana Jim** brings his exotic animal display to inform and delight show goers. **Steve Porter's Trophy Whitetail** also returns with magnificent live whitetail bucks. The popular **Fur-Ever Wild** exhibit is also back, featuring live wolves, bobcats, baby goats, foxes, and more. The **Live Trout Pond** filled with rainbow trout, offers attendees the opportunity to practice their fishing skills. Kids love this one, but there certainly isn't an age limit.

These are just a few of this year's Sportsmen's Show highlights. As always, show manager **Barry Cenaiko** is a good choice for show overview interviews. Otherwise, please do not hesitate to give me a call at **(651) 340-4848** and I'll be happy to help you arrange interviews, appearances or remotes. Thank you!

Charles Kasbohm

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## 2018 MINNESOTA SPORTSMEN'S SHOW AT A GLANCE

**Designed for Lovers of the Outdoors!**

<b>WHAT</b>	<b>The 48<sup>th</sup> Annual Minnesota Sportsmen's Boat, Camping &amp; Vacation Show</b> presented by Mauer Chevrolet	
<b>WHEN/WHERE</b>	January 18-21, 2018, Saint Paul RiverCentre, 175 W. Kellogg Blvd.	
<b>DESCRIPTION</b>	Midwest's largest Sportsmen's show is local, family-owned and operated since 1964. Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping and fishing. Find the perfect spot for family vacations, hunting and fishing trips. Enjoy a great variety of fun features for all ages, and free seminars by top outdoors pros.	
<b>SHOW HOURS</b>	Thursday, January 18	2:00 p.m. – 9:00 p.m.
	Friday, January 19	Noon – 9:00 p.m.
	Saturday, January 20	10:00 a.m. – 9:00 p.m.
	Sunday, January 21	10:00 a.m. – 5:00 p.m.
<b>ADMISSION</b>	\$9.00 for adults; \$6.00 for seniors (62+); \$2.50 for children aged 6-12; 5 and under free.	
<b>HIGHLIGHTS</b>	<ul style="list-style-type: none"><li>- <b>Bwana Jim</b> brings his exotic animals to inform and delight</li><li>- <b>Steve Porter's Trophy Whitetail</b>—See magnificent live bucks.</li><li>- <b>Fur-Ever Wild</b>—features several live animals, including wolves, cougars, bobcats, foxes, baby goats and Widget the raccoon.</li><li>- <b>Kids' Fishing School with Ron Schara</b> – Saturday and Sunday</li><li>- <b>Fishing in the Live Trout Pond</b> – Everyday</li><li>- <b>Korey Sprengel</b>: "Weeds for more Walleyes" and "Utilizing your Electronics to make you a better fisherman" – Saturday and Sunday</li><li>- <b>Todd Amenrud</b>: "Secrets to put you closer to Mature Bucks" – Daily</li><li>- <b>Mike Wieben</b>: "Training Dogs for Shed Antler Hunting," – Daily</li></ul>	
<b>FOR MORE INFO</b>	Call (651) 340-4848 or go to <a href="http://www.stpaulsportshow.com">www.stpaulsportshow.com</a>	



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FOR IMMEDIATE RELEASE

**MINNESOTA SPORTSMEN'S SHOW OPENS JANUARY 18 – PRESENTED BY MAUER CHEVROLET**

Dreaming of sun-filled, warm weather outdoor adventures? Whatever you need—boat or bobber, camper or cooler—can be found at **The Minnesota Sportsmen's Boat, Camping & Vacation Show**. Now in its 48th year, the show opens Thursday, January 18 at Saint Paul RiverCentre, and runs through Sunday, January 21. The popular event is once again presented by Mauer Chevrolet.

The Sportsmen's Show has **hundreds of exhibits** featuring the latest outdoor products and services. Scores of representatives from fishing and hunting lodges, resorts, campgrounds, fly-ins and outfitters are on hand to help with next summer's vacation plans.

Take the sting out of the winter weather by checking out new model fishing and power boats, pontoons and personal watercraft. Docks, lifts, motors and marine accessories are also featured. The expansive tackle section includes rods, reels, sonar equipment, GPS systems and fishing accessories

Climb aboard one of the recreational vehicles (RVs) on display; they range from folding camping trailers and truck campers to motor homes of all sizes. Sport utility vehicles, van conversions and ATVs are also on display.

**Seminar Headliners** offering free advice at this year's show include:

- Outdoor writer **Todd Amenrud** offers his whitetail hunting advice every day.
- Pro dog trainer **Mike Wieben** also appears daily, sharing tips on shed antler hunting.
- Outdoorsman and TV personality **Ron Schara** hosts the special "Kids' Fishing School" on Saturday.

**Live Displays and Entertainment**

Three magnificent live bucks are the stars at **Steve Porter's Trophy Whitetail**.

Live wolves, foxes, cougars, baby goats and more can be found at the **Fur-Ever Wild** display, which has become a Sportsmen's Show staple. The **Live Trout Pond** will be open every day for family fishing fun.

The Minnesota Sportsmen's Show will be open Thursday from 2 p.m. to 9 p.m., Friday from noon to 9 p.m., Saturday from 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 5 p.m. Admission is \$9.00 for adults, \$2.50 for children aged six to 12, and free for children five and under.

The event is produced by Cenaiko Productions, Inc. of Minneapolis. For more information, call (651) 340-4848 or go to [www.stpaulsportshow.com](http://www.stpaulsportshow.com).



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**OUTDOOR PROS APPEARING AT THE  
48th ANNUAL MINNESOTA SPORTSMEN'S SHOW**

**Featured Speakers**

*The Minnesota Sportsmen's Show returns to Saint Paul RiverCentre January 18 to 21, 2018. Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.*

**JOE HENRY:** Joe is a tournament angler, licensed charter captain, and Minnesota native, with over 25 years of experience fishing in Lake of the Woods. He made fishing a part of his life, guiding and fishing walleyes throughout the nation. Joe holds professional leadership roles as an outdoor communicator and media member of the Association of Great Lakes Outdoor Writers and now the Executive Director of Tourism for Lake of the Woods.

Joe works closely with 60 resorts, area guides, and a number of stakeholders in the outdoor industry. He is an active writer, appears in outdoor TV shows, produces outdoor videos, digital media and speaks about fishing and the outdoors across the Midwest.

Joe will appear at the Sportsmen's Show Thursday and Friday. His topics are "Back to the Basics for Walleye Success" and "Crawler Harnesses for Walleye Success."

**TODD AMENRUD:** Todd is a full-time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications. He also just began directing a ten-year scientific study documenting whitetail sightings and statistics called *What Makes Whitetails Move*.

Todd will be appearing at the Sportsmen's Show every day. His topics are "How to attract and hold bucks in your hunting area" and "Secrets to putting you closer to Mature Bucks."

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**2018 Minnesota Sportsmen's Show – Featured Speakers**

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**KOREY SPRENGEL:** Korey is a full time professional walleye fisherman from Beaver Dam, WI. He has been fishing competitive walleye events since 2008 and has accomplished many titles along the way. He made the jump to fishing full time in 2013 and hasn't looked back. When not on the water, Korey is heavily involved with his sponsors, testing and developing new products while also promoting and teaching the sport of fishing.

Korey's speaking topics will be "Utilizing your Electronics to make you a better Fisherman" and "Weeds for more Walleyes." He is scheduled on Saturday and Sunday.

**MIKE WIEBEN:** Pro trainer Mike Wieben is the head dog trainer at Dokken's Oak Ridge Kennels, Inc., located near Northfield, Minnesota. Mike will be demonstrating techniques used to train dogs for shed antler hunting, the fastest growing canine sport in North America. Upland and waterfowl hunting training techniques will also be covered, along with general obedience tips for all breeds. Join him to learn about equipment recommendations and tactics used to take your dog from start to finish.

Mike's seminars/demonstrations are scheduled every day.

**RON SCHARA:** Ron Schara is a storyteller. It's a skill he learned as a boy growing up in a small town in the rugged northeast corner of Iowa. This writer and television personality has been sharing outdoor stories for four decades. He brings to life the joys to be found in the outdoors with his soft-spoken delivery and friendly on-camera presence. His journalism and fish and wildlife biology degrees give credence to his knowledge and understanding of our natural surroundings.

Ron is founder/executive producer of Ron Schara Enterprises, a full-service video production company with six Emmy Awards to its credit. He's also host of television's popular "Minnesota Bound" show and co-host of the weekly radio program, "Live Outdoors" on WCCO AM. His special Kids' Fishing School is fun for both children and adults. The sessions are scheduled Saturday at 11 a.m. and Sunday at noon.

Ron will be presenting the Kids' Fishing School with Ron Schara on Saturday at 11:00am and Sunday at Noon.

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## 2018 SPORTSMEN'S SHOW SPECIAL FEATURES

### **Bwana Jim**

Bwana Jim is an experienced animal handler filled with enthusiasm and outrageous wit. He presents the craziest and most educational wildlife show ever seen. After seeing the show you will be talking about it, too.

With over 25 years as an animal handler, Bwana Jim (who is actually Jim Moulton) and his wife and fellow handler, Linda Moulton, travel the world presenting their unique wildlife show. Bwana Jim specializes in reptiles such as snakes, alligators, and turtles, and other animals such as armadillos, wallabies and exotic birds.

### **Steve Porter's Trophy Whitetail**

This impressive attraction, a Show favorite for several years, features three live Safari Club International-class bucks. New this year is young Heart Attack, three and a half years old, with 30 points, which would score about 240". Also new, four-year old Magnitude only has 12 points, which would score about 190", but his huge 350-pound body supporting his "typical" set of antlers sets him apart from the crowd.

Last year's amazing Double XL has tragically passed away, but it's worth noting that the current world record whitetail non-typical deer scores 333-7/8". Though game farm deer are not eligible for the wild record book, Double XL, with his 50-point rack, would score approximately 400".

Whitetail deer expert Steve Porter manages a 140-acre deer farm with 60 deer. He has taken his traveling live trophy whitetail display to more than 100 schools, His educational program covers the life of the majestic whitetail.

### **Fur-Ever Wild**

Fur-Ever Wild is a working agricultural farm that celebrates our traditional connections to the land and resident wildlife, just as the pioneering trappers and hunters did, just as the ranchers and farmers of today do.

Featured at the Sportsmen's Show are some of Fur-Ever Wild's resident animals, all indigenous to Minnesota. Included are live wolves, bobcats, foxes, fishers, a cougar, porcupines and baby goats. Director Terri Petter will be there, too.

### **Live Trout Pond**

It just wouldn't be a Sportsmen's Show without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!