

THE ST. CLOUD SPORTSMEN'S SHOW IS COMING SOON!

A GREAT SOURCE FOR ARTICLES, PHOTO OPS AND INTERVIEWS

The 2017 St. Cloud Sportsmen's Show runs February 10 to 12 at St. Cloud River's Edge Convention Center.

Following are some highlights. . . .

- ✓ If you want to talk fishing, pro angler **Korey Sprengel** is your go-to guy. His seminar topics include "Plastics for More Walleyes" and "Snap Jigging Today's Walleyes."
- ✓ Outdoor writer Todd **Amenrud** appears at the show every day, sharing his tactics for conquering a whitetail's sense of smell, and tips on growing the most attractive food plots for whitetail.
- ✓ New at the show this year is **The Great Bear Show**, the oldest and longest-running educational wild animal show in the country. Trainer Bob Steele discusses bear behavior while the bears display their skills. As always, the **Live Trout Pond** will be open for some early season fishing.
- ✓ Show manager **Barry Cenaiko** knows this show backwards and forwards. He's a great choice for an overview of the St. Cloud Sportsmen's Show.

You can expect photo opportunities to be plentiful at the St. Cloud Sportsmen's Show, as folks fish in the live trout pond, take in the special features and seminars, and browse the aisles of boats and gear for the outdoors, in the middle of February.

Just give me a call at 763-755-8111 or 612-718-6340 (cell) and I'll be happy to help arrange interviews, appearances or remotes. Thanks!

Margo Withy

CONTACT: Margo Withy, 763-755-8111 or
612-718-6340 (cell)

2017 ST. CLOUD SPORTSMEN'S SHOW

February 10 – 12, 2017

AT A GLANCE. . . .

WHAT	The 29th annual St. Cloud Sportsmen's Show
WHEN	Friday, February 10 to Sunday, February 12
WHERE	St. Cloud River's Edge Convention Center, 10 Fourth Ave. So., St. Cloud, MN
DESCRIPTION	Approximately 100 exhibits include wide variety of new model boats and marine equipment. Also on display is the newest gear for fishing, hunting and camping. Many booths feature lodges, resorts and campgrounds for planning next summer's vacation. Great special features and daily seminars by leading outdoor pros.
SHOW HOURS	Friday, February 10 Noon to 9 p.m. Saturday, February 11 10 a.m. to 8 p.m. Sunday, February 12 10 a.m. to 5 p.m.
ADMISSION	\$6.50 adults; \$2.50 children aged six to 12; five and under free
SPEAKERS	◆ Pro angler Korey Sprengel covers "Plastics for More Walleyes" and "Snap Jigging Today's Walleyes every day." ◆ Hunter Todd Amenrud offers "Conquering Whitetail's Sense of Smell" and "Growing Attractive Food Plots for Whitetail" daily.
SPECIAL FEATURES	◆ The Great Bear Show —Trainer Bob Steele discusses bear behavior in the wild and captivity, while his bears show off their learned skills. ◆ Fishing in the Live Trout Pond
MORE INFO	Call 763-755-8111, or go to www.stcloudsportshow.com .
PRODUCER	Cenaiko Productions, Inc., Minneapolis, MN

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**2017 ST. CLOUD SPORTSMEN'S SHOW
GENERAL INFORMATION**

FOR IMMEDIATE RELEASE

ST. CLOUD SPORTSMEN'S SHOW OPENS FEBRUARY 10

The **St. Cloud Sportsmen's Show** is made to order for outdoor lovers. Now in its 29th year, the show runs Friday, February 10 to Sunday, February 12 at St. Cloud River's Edge Convention Center.

The Sportsmen's Show features more than 100 exhibits highlighting the best new products and services tailored to outdoor enthusiasts. Fishing and hunting pros offer advice every day in free seminars. Plus, there are special attractions that are fun for all ages.

A large assortment of powerboats, fishing boats, pontoons and personal watercraft will be displayed at the Sportsmen's Show. To help outfit the boats, many exhibits feature marine accessories, motors, docks and lifts. A variety of recreational vehicles (RVs) will also be on display.

Outdoor lovers will enjoy browsing through exhibits of fishing, hunting and camping gear. Regional and national manufacturers and retailers show off the newest innovations in rods, reels and tackle, as well as the latest advancements in electronics. Rounding out the Sportsmen's Show offerings, several representatives of lodges, resorts and campgrounds will be on hand to help plan next summer's fishing trip or family vacation.

There's always fun for the family at the Sportsmen's Show. **The Great Bear Show**, the oldest and longest-running educational wild animal show in the country, is part of that fun. Bears are extremely intelligent, fast learners and have exceptional balance. Trainer Bob Steele discusses bear behavior in the wild and in captivity while the bears display their skills. Several shows are scheduled throughout the run of the Sportsmen's Show. Everyone in the family can enjoy a little angling action at the **Live Trout Pond**.

Seminar headliners at this year's show include professional angler **Korey Sprengel** and hunter **Todd Amenrud**. Korey will cover "Plastics for More Walleyes" and "Snap Jigging Today's Walleyes" in his seminars. Todd's topics are "Tactics to Conquering a Whitetail's Sense of Smell" and "How to Grow the Most Attractive Food Plots for Whitetail." Both appear every day.

The St. Cloud Sportsmen's Show will be open Friday from noon to 9 p.m.; Saturday from 10 a.m. to 8 p.m.; and Sunday from 10 a.m. to 5 p.m. Admission is \$6.50 for adults, \$2.50 for children aged six to 12, with children five and under admitted free of charge. The event is produced by Cenaiko Productions, Inc. of Minneapolis.

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FEATURED SPEAKERS
2017 ST. CLOUD SPORTSMEN'S SHOW

FOR IMMEDIATE RELEASE

OUTDOOR PROS OFFER TIPS AT ST. CLOUD SPORTSMEN'S SHOW

Outdoor pros Korey Sprengel and Todd Amenrud will host free, informative seminars during the run of the 29th annual St. Cloud Sportsmen's Show. The show opens Friday, February 10 at the St. Cloud River's Edge Convention Center, and continues through Sunday, February 12.

KOREY SPRENGEL: Korey is a 28 year old full-time professional walleye fisherman from Beaver Dam, WI. He has been fishing competitive walleye events since 2008, making the jump to fishing full time in 2013. He has competed in more than 100 events, with several impressive top standings and wins along the way. He loves fishing tournaments because they push him to think outside of the box for new and different ways to catch more and bigger fish.

At the Sportsmen's Show, Korey will cover "Plastics for More Walleyes" and "Snap Jigging Today's Walleyes" in his daily seminars.

TODD AMENRUD: Todd is a full time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd will be appearing at the Sportsmen's Show every day. His topics are "Tactics for Conquering a Whitetail's Sense of Smell" and "How to Grow the Most Attractive Food Plots for Whitetail."

The St. Cloud Sportsmen's Show is the area's largest exhibition of boats, RVs, fishing, hunting and camping equipment, as well as vacation and resort information. The show will be open Friday from noon to 9 p.m.; Saturday from 10 a.m. to 8 p.m.; and Sunday from 10 a.m. to 5 p.m. Admission is \$6.50 for adults and \$2.50 for children aged six to 12, with children five and under admitted free of charge.

The St. Cloud Sportsmen's Show is produced by Cenaiko Productions, Inc. of Minneapolis.

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2017 ST. CLOUD SPORTSMEN'S SHOW SHOW SCHEDULE

FRIDAY, FEBRUARY 10

- 1:30 p.m. **Todd Amenrud**—*Tactics for Conquering a Whitetail's Sense of Smell*
3:00 p.m. **The Great Bear Show**
4:00 p.m. **Korey Sprengel**—*Plastics for More Walleyes*
5:30 p.m. **The Great Bear Show**
6:30 p.m. **Todd Amenrud**—*How to Grow the Most Attractive Food Plots for Whitetail*
7:00 p.m. **Korey Sprengel**—*Snap Jigging Today's Walleyes*
7:30 p.m. **The Great Bear Show**

SATURDAY, FEBRUARY 11

- 12:00 p.m. **The Great Bear Show**
12:30 p.m. **Todd Amenrud**—*Tactics for Conquering a Whitetail's Sense of Smell*
2:00 p.m. **Korey Sprengel**— *Plastics for More Walleyes*
4:00 p.m. **The Great Bear Show**
4:30 p.m. **Todd Amenrud**—*How to Grow the Most Attractive Food Plots for Whitetail*
6:00 p.m. **Korey Sprengel**—*Snap Jigging Today's Walleyes*
7:00 p.m. **The Great Bear Show**

SUNDAY, FEBRUARY 12

- 12:00 p.m. **The Great Bear Show**
1:00 p.m. **Korey Sprengel**—*Plastics for More Walleyes*
2:00 p.m. **Todd Amenrud**—*Tactics for Conquering a Whitetail's Sense of Smell*
3:00 p.m. **The Great Bear Show**
3:30 p.m. **Korey Sprengel**—*Snap Jigging Today's Walleyes*