



51st Annual 2018 Sioux Empire

# SPORTSMEN'S SHOW MARCH 8-11

## MEDIA ADVISORY

### Media Contact:

Charles Kasbohm

(651) 340-4848

[charlesk@synergeticendeavors.com](mailto:charlesk@synergeticendeavors.com)

## SOUTH DAKOTA'S BIGGEST AND BEST SPORTSHOW IS COMING SOON!

### SHOW AT A GLANCE

<b>WHAT</b>	<b>The 51<sup>st</sup> Annual Sioux Empire Sportsmen's Boat, Camping &amp; Vacation Show</b>
<b>WHEN</b>	<b>March 8 – 11, 2018</b>
<b>WHERE</b>	Sioux Empire Arena & Convention Center, 1201 Northwest Ave Sioux Falls, ND
<b>DESCRIPTION</b>	The show attracts thousands of attendees and hundreds of local and national exhibitors featuring the very best in resorts, lodges and camps from across the Midwest and Canada. Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers. Great Hunting and Fishing seminars by top industry pros and great fun for the whole family.

### Great source for articles, interviews and camera pleasing visuals!

<b>SHOW HOURS</b>	Thursday, March 8	5:00 p.m. – 9:00 p.m.
	Friday, March 9	Noon – 9:00 p.m.
	Saturday, March 10	10:00 a.m. – 9:00 p.m.
	Sunday, March 11	10:00 a.m. – 5:00 p.m.

**ADMISSION** Adults: \$9.00, Children ages 6-12: \$2.50, Ages 5 and under: Free

- HIGHLIGHTS**
- **The Amazing Great Lakes Timber Show:** Chainsaw carving, axe throwing, wood chopping, crosscut sawing, log rolling and more.
  - **Fur-Ever Wild:** features live animals, including wolves, cougars, bobcats, foxes, baby goats and Widget the raccoon. – *Daily*
  - **Kids' Fishing Workshops with the Pros** from Scheels – *Sat. & Sun.*
  - **Todd Amenrud:** "Secrets to put you closer to Mature Bucks" – *Sat. & Sun.*
  - **Tim Andrus:** Getting the most out of your trail cameras. The do's & don'ts of running them" – *Thurs. & Fri.*
  - **Korey Sprengel:** "Utilizing your electronics to make you a better Fisherman" – *Sat. & Sun.*
  - **Joe Henry:** "Crawler harnesses for Walleye Success" – *Thurs. & Fri.*
  - Fishing in the popular **Live Trout Pond** – *Daily*

### FOR MORE INFO

Call (651) -340-4848 or go to [www.siouxfallssportshow.com](http://www.siouxfallssportshow.com)



**THE SIOUX EMPIRE SPORTSMEN'S SHOW, RETURNS TO THE SIOUX EMPIRE ARENA & CONVENTION CENTER FOR ITS 51<sup>ST</sup> YEAR FROM MARCH 8<sup>TH</sup> THROUGH MARCH 11<sup>TH</sup>, 2018**

The show attracts more than 20,000 sportsmen and outdoor enthusiasts, national speakers, and hundreds of exhibitors showcasing the latest in boats, docks, RV's, campers and trailers, along with the best in hunting, fishing and resorts across the Midwest and Canada. So much to explore all under one roof! Our live animal displays, the amazing Timber Show and live trout fishing pond are popular for the whole family too.

**Below are some highlights of this year's show:**

- **FISHING SEMINARS:** The pros from Scheels will run a **Kids Fishing Workshop** Saturday and Sunday morning. Professional walleye fisherman **Korey Sprengel** will show audiences how to utilize electronics to make them better fishermen. **Joe Henry**, tournament angler and popular digital media outdoorsman, will present different tricks for "Walleye Success."
- **HUNTING SEMINARS:** Renowned bow-hunter **Todd Amenrud** will share his "Secrets to put you Closer to Mature Bucks." **Tim Andrus** will ask and answer; "Are you getting a lot of deer selfies? Find out why" and will explain "Getting the most out of your trail cameras. The do's & don'ts of running them."
- **LIVE ENTERTAINMENT & SPECIAL FEATURES:** The popular **Fur-Ever Wild** exhibit is also back, featuring live wolves, bobcats, baby goats, foxes, and more. The **Live Trout Pond** filled with rainbow trout, offers attendees the opportunity to practice their fishing skills. Kids love this one, but there certainly isn't an age limit. A crowd favorite, **The Amazing Great Lakes Timber Show** will include chainsaw carving, axe throwing, wood chopping, crosscut sawing, log rolling and more filled with loads of clean family humor.

These are just a few of this year's Sportsmen's Show highlights. You can expect numerous photo opportunities and camera pleasing visuals as folks fish the live trout pond, take in special features, events, seminars and browse the aisles of boats, RV's, and tons of gear for the outdoors.

Show manager **Barry Cenaiko** is available and makes a great choice for show overview interviews. To arrange interviews, remotes, photo opportunities and or appearances in person or by phone, please do not hesitate to contact:

Charles Kasbohm at: [CharlesK@SynergeticEndeavors.com](mailto:CharlesK@SynergeticEndeavors.com) or at (651) 340-4848

For more information, go to [www.siouxfallssportshow.com](http://www.siouxfallssportshow.com)

The 2018 Sioux Empire Sportsmen's Show is sponsored by Miller High Life and the US Army.

Produced by Cenaiko Productions, Inc.



# 51<sup>st</sup> Annual 2018 Sioux Empire **SPORTSMEN'S SHOW** MARCH 8-11

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FOR IMMEDIATE RELEASE

## 51<sup>ST</sup> ANNUAL SIOUX EMPIRE SPORTSMEN'S SHOW OPENS MARCH 8<sup>TH</sup>

**Sioux Falls, SD** – South Dakota's largest and favorite Sportsmen's, Boat, Camping & Vacation Show is made to order for outdoor fans. Celebrating its 51<sup>st</sup> year, the show opens Thursday, March 8<sup>th</sup> at the Sioux Empire Arena & Convention Center and runs through Sunday, March 11<sup>th</sup>. The popular show is sponsored by Miller High Life and the US Army.

The **Sportsmen's Boat, Camping & Vacation Show** features **hundreds of exhibits** showcasing the latest new products and services tailored to outdoor enthusiasts. You will find the very best in resorts, lodges and camps from the Midwest and Canada with representatives on hand to help with your summer vacation plans.

Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers.

Fishing and hunting pros offer advice, secrets and tips in **free daily seminars**. Plus, there are special features, shows and attractions that are **fun for the whole family**.

### Seminar Headliners

- Hunting Pro & Outdoor writer **Todd Amenrud** offers his whitetail hunting advice every day.
- The **Pros from Scheels** will run a **Kids Fishing Workshop** Saturday and Sunday morning.
- Professional walleye fisherman **Korey Sprengel** will show audiences how to utilize electronics to make them better fishermen.
- **Joe Henry**, tournament angler and popular digital media outdoorsman, will present different tricks for "Walleye Success."
- Renowned bow-hunter **Todd Amenrud** will share his "Secrets to put you Closer to Mature Bucks."
- **Tim Andrus** will ask and answer; "Are you getting a lot of deer selfies? Find out why" and will explain "Getting the most out of your trail cameras. The do's & don'ts of running them."

### Live Displays & Special Attractions

- **The Amazing Great Lakes Timber Show** will include chainsaw carving, axe throwing, wood chopping, crosscut sawing, log rolling and more filled with loads of clean family humor.
- **Fur-Ever Wild** display has become a Sportsmen's Show staple featuring live wolves, foxes, cougars, baby goats and more.
- The popular **Live Trout Pond** will be open every day for family fishing fun.

The Sioux Empire **Sportsmen's Show will be open**; Thursday from 5 p.m. to 9 p.m., Friday from Noon to 9 p.m., Saturday from 10 a.m. to 9 p.m., and Sunday from 10 a.m. to 5 p.m.

**Admission is:** \$9.00 for adults, \$2.50 for children aged 6 to 12, and Free for children 5 and under.

For more information, call (651) 340-4848 or go to [www.siouxfallssportshow.com](http://www.siouxfallssportshow.com)

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## OUTDOOR PROS APPEARING AT THE 51<sup>ST</sup> ANNUAL SIOUX EMPIRE SPORTSMEN'S SHOW

### Featured Speakers

*The Sioux Empire Sportsmen's Boat, Camping and Vacation Show returns to the Sioux Empire Arena and Convention Center March 8<sup>th</sup> through March 11<sup>th</sup>, 2018. The following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.*

**TIM ANDRUS:** Tim, host of Rush Outdoors and World of Rush Outdoors, television show which reaches tens of millions of homes in the United States and Canada, will hit the Sioux Falls stage to share his knowledge. Deer hunting is his passion, whitetails and mule deer. He has done over 50 Do it Yourself hunts in 20 plus states. He has also hunted in 5 Canadian provinces.

Tim will be presenting "Getting the most out of your trail cameras, the do's and don'ts of running them" and "Are you getting a lot of deer selfies? Find out why" on Thursday and Friday. He will also be giving away 1 trail camera from Covert Scouting Cameras.

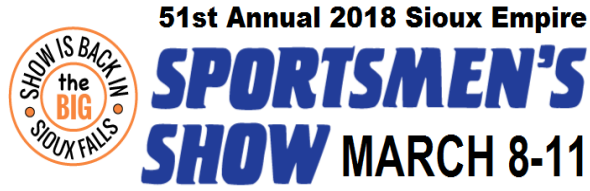
**TODD AMENRUD:** Todd is a full-time sportsman whose job keeps him in the outdoors much of the year. He is addicted to bow hunting for whitetail, and spends a considerable amount of time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country and Canada.

Todd is the author of three books on whitetail, including *Details for Whitetail*. He has trained extensively on whitetail management, habitat improvement and planting food plots. In addition, he is certified through the state of Minnesota as an instructor for bow hunter education, firearms safety and advanced hunter education. He currently writes columns in over 60 outdoor and general circulation publications.

Todd will be appearing at the Sportsmen's Show every day. His topics are "How to attract and Hold Bucks in your Hunting Area" and "Secrets to put you closer to Mature Bucks."

**JOE HENRY:** Joe is a tournament angler, licensed charter captain, and Minnesota native, with over 25 years of experience fishing in Lake of the Woods. He made fishing a part of his life, guiding and fishing walleyes throughout the nation. Joe holds professional leadership roles as an outdoor communicator and media member of the Association of Great Lakes Outdoor Writers and now the Executive Director of Tourism for Lake of the Woods. Joe works closely with 60 resorts, area guides, and a number of stakeholders in the outdoor industry. He is an active writer, appears in outdoor TV shows, produces outdoor videos, digital media and speaks about fishing and the outdoors across the Midwest.

Joe will appear at the Sportsmen's Show Thursday and Friday. His topics are "Back to the Basics for Walleye Success" and "Crawler Harnesses for Walleye Success."



## 2018 Sioux Empire Sportsmen's Show – Featured Speakers

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**KOREY SPRENGEL:** Korey is a full time professional walleye fisherman from Beaver Dam, WI. He has been fishing competitive walleye events since 2008 and has accomplished many titles along the way. He made the jump to fishing full time in 2013 and hasn't looked back. When not on the water, Korey is heavily involved with his sponsors, testing and developing new products while also promoting and teaching the sport of fishing.

Korey's speaking topics will be "Utilizing your Electronics to make you a better Fisherman" and "Weeds for more Walleyes." He is scheduled on Saturday and Sunday.

These pros along with show manager **Barry Cenaiko** are available and make a great choice for show overview interviews. To arrange interviews, remotes, photo opportunities and or appearances in person or by phone, please do not hesitate to contact:

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## **2018 SIOUX EMPIRE SPORTSMEN'S SHOW SPECIAL FEATURES & ATTRACTIONS**

### **Fur-Ever Wild**

Fur-Ever Wild is a working agricultural farm that celebrates our traditional connections to the land and resident wildlife, just as the pioneering trappers and hunters did, just as the ranchers and farmers of today do.

Featured at the Sportsmen's Show are some of Fur-Ever Wild's resident animals, all indigenous to Minnesota. Included are live wolves, bobcats, foxes, fishers, a cougar, porcupines and baby goats. Director Terri Petter will be there, too.

### **Live Trout Pond**

It just wouldn't be a Sportsmen's Show without the Live Trout Pond. Think summer, and give this treasured tradition a try. Wet a line, and once you make a catch, it's yours to take home. Kids love this one, but there certainly isn't an age limit!

### **Kids' Fishing Workshops with the Pros**

Kids also get in on the fun and action at the Kids' Fishing Workshops with the Pros from Scheels.

### **The Amazing Great Lakes Timber Show**

This crowd favorite filled with loads of clean family humor will include chainsaw carving, axe throwing, wood chopping, crosscut sawing, log rolling and more.

### **THE SIOUX EMPIRE SPORTSMEN'S SHOW WILL BE OPEN:**

Thursday, March 1 – 5:00 p.m. to 9:00 p.m.

Friday, March 2 – Noon to 9:00 p.m.

Saturday, March 3 – 10:00 a.m. to 9:00 pm.

Sunday, March 4 – 10:00 a.m. to 5:00 p.m.

### **SHOW ADMISSION**

\$9.00 for adults

\$2.50 for children aged 6 to 12

Children 5 and under admitted free of charge

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**2018 SIOUX EMPIRE SPORTSMEN'S SHOW SEMINAR AND ATTRACTION SCHEDULE**

**THURSDAY, MARCH 8**

- 6:30 p.m. **Tim Andrus:** *Getting the most out of your trail cameras. The do's & don'ts of running them*
- 7:00 p.m. **FurEver Wild:** *Wolf Logic 101*
- 7:30 p.m. **Joe Henry:** *Crawler harnesses for Walleye Success*

**FRIDAY, MARCH 9**

- 1:30 p.m. **Tim Andrus:** *Getting the most out of your trail cameras. The do's & don'ts of running them*
- 2:00 p.m. **FurEver Wild:** *Wolf Logic 101*
- 3:00 p.m. **Joe Henry:** *Crawler harnesses for Walleye Success*
- 5:00 p.m. **FurEver Wild:** *Wolf Logic 101*
- 5:30 p.m. **Tim Andrus:** *Are you getting a lot of deer selfies? Find out why*
- 7:00 p.m. **Joe Henry:** *Back to Basics for Walleye Success*
- 7:30 p.m. **FurEver Wild:** *Wolf Logic 101*

**SATURDAY, MARCH 10**

- 11:00 a.m. **Kids' Fishing Workshop:** *with the pros from Scheels*
- 12:00 p.m. **FurEver Wild:** *Wolf Logic 101*
- 1:00 p.m. **Korey Sprengel:** *Weeds for Walleyes*
- 2:15 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*
- 2:30 p.m. **FurEver Wild:** *Wolf Logic 101*
- 4:00 p.m. **Korey Sprengel:** *Utilizing your electronics to make you a better Fisherman*
- 5:30 p.m. **FurEver Wild:** *Wolf Logic 101*
- 6:00 p.m. **Todd Amenrud:** *How to attract and Hold Bucks in your Hunting Area*

**SUNDAY, MARCH 11**

- 11:30 a.m. **FurEver Wild:** *Wolf Logic 101*
- 12:00 p.m. **Kids' Fishing Workshop:** *with the pros from Scheels*
- 1:00 p.m. **Korey Sprengel:** *Weeds for Walleyes*
- 2:15 p.m. **Todd Amenrud:** *Secrets to put you closer to Mature Bucks*
- 3:00 p.m. **FurEver Wild:** *Wolf Logic 101*
- 3:30 p.m. **Korey Sprengel:** *Utilizing your electronics to make you a better Fisherman*

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